

EEO PUBLIC FILE REPORT 2011

ANNUAL EEO Public File Report for WHDH, Boston, MA and WLVI, Cambridge, MA (12/1/10-11/30/11)

EEO Recruitment Outreach

Any reference to WHDH or WHDH-TV also refers to WLVI as well.

Job vacancies, which were filled within the reporting period, are listed with information on the sources utilized for recruitment. The list identifies the sources utilized for each position, the recruitment source of the hiree and the number of persons interviewed from each source.

All of the sources listed below in the “Agency Mailing List” received notices for all of the job vacancies filled during the preceding year. Specifically, WHDH sent mailings biweekly to these agencies announcing all job opportunities at WHDH and inviting interested applicants to submit resumes, view the latest job and internship opportunities on our website, etc.

In addition, several of the vacancies specify “ADS” in the “Recruiting Sources” column. “ADS” is a general term for WHDH’s external advertising of open positions. Unlike those sources listed in the “Agency Mailing List,” these ADS sources, which are listed separately below, are only utilized for certain vacancies. With respect to each vacancy filled during the preceding year, the particular ADS source(s) is/are separately listed in the “Recruiting Sources” column.

All open positions also are posted on the stations’ websites, www.whdh.com, www.wlvi.com, along with internship information. The Massachusetts Division of Unemployment Assistance accesses these sites to update its job data bank.

All employment notices and advertisements or listings indicate that WHDH is an equal opportunity employer.

Outreach Initiatives (12/1/10-11/30/11)

1. Human Resources Manager, Dawn Eggleston, attended a Full Time Job Fair at Boston University on October 13, 2011. This fair offered an opportunity within a structured setting for employers to meet with students and graduate students regarding potential jobs at the station.
2. Internship coordinator, Nancy Ambrose, attended Emerson College’s 2011 Internship Fair on October 12, 2011. Current students learned about internship opportunities currently available at the station.
3. Human Resources Manager, Dawn Eggleston, attended a Graduate Student Career Fair Expo at Suffolk University on November 2, 2011. Discussions provided

- communications students and graduate students with the opportunity to learn about career paths, specialties and vocational resources within the Communications industry and how to go about applying for current job openings.
4. Program Services department conducted 31 station tours for numerous schools, organizations, and civic groups to give them a behind-the-scenes look at the broadcast industry.
 5. Human Resources Manager hosted students at WHDH for college internships during 3 semesters- Spring, Summer and Fall. WHDH had a total of 94 interns from a variety of colleges listed below. Each intern attended an orientation at the start of his or her semester. Internships are advertised with mailings to local colleges and by posting all on our website at all times.

Student Interns during reporting period were from the following colleges:

Bay State College	1
Boston College	2
Boston University	15
Brandeis University	1
Bridgewater State University	6
Connecticut School of Broadcasting	1
Curry College	2
Emerson College	10
Emmanuel College	1
Fitchburg State University	1
Franklin Pierce University	2
George Washington University	1
Gordon College	1
Hampton University	1
Holy Cross	1
Marist College	1
Merrimack College	1
New England Institute of Art	2
Northeastern University	4
Pine Manor	1
Quinnipiac University	2
Sacred Heart University	1
St. Bonaventure University	1
St. Edmund's Hall, Oxford Univ	1
Suffolk University	11
State University of New York	1
Syracuse University	1
Tufts University	1
UMASS Amherst	2
UMASS Boston	1
UMASS Dartmouth	1

Union College	1
Universita Cattolica del Saco Cuore (Italy)	1
University of Albany	1
University of Connecticut	2
University of Maryland	1
University of Miami	1
University of New Hampshire	3
University of Tennessee	1
University of Wisconsin	1
Virginia Tech	1
Western Connecticut State Unit	1
Westfield State University	1
Whittier College	1

TOTAL = 94

AGENCY MAILING LIST

ABCD Employment and Training
 Attn: Angelis Gonzalez
 178 Tremont Street
 Boston, MA 02111

American Association of Affirmative
 Action for Professionals
 888 16th Street NW Suite 800
 Washington, DC 20006

Asian American Civic Association
 Attn: Georgiana Tam
 87 Tyler Street 5th Floor
 Boston MA 02111

Emmanuel College
 Career Services
 400 The Fenway
 Boston, MA 02115

Boston College Affirmative Action
 Resume Bank
 Moore Hall, Room 315
 Chestnut Hill, MA 02167

Enable Inc.
 Attn: Wendy Moran
 605 Neponset Street

Canton, MA 02121

Community Team Work Inc.
Attn: Karen Connelly
155 Merrimack Street
Lowell, MA 01852

Greater Lawrence Community Action Council
350 Essex Street
Lawrence, MA 01840

National Academy of Television Arts and Sciences
PO Box 1332
Newport, RI 02840

Minority Affairs Office
Four Summer Street
Haverhill, MA 01830

N.A.A.C.P
Attn: Rev. Roger Sawtelle
599 Canal Street
Lawrence, MA 01840

N.A.A.C.P Brockton Branch
Attn: Francis Pina
P.O. Box 1535,
Brockton, MA 02301

Boston NAACP
330 Martin Luther King BLVD
Roxbury, MA 02119

NAB Employment Clearing House
Attn: Rumana Sultana
1771 N. Street NW
Washington, DC 20036

Urban League of MA
Attn: Roxanne Fernandes
88 Warren Street
Roxbury, MA 02119

NABJ
Attn: Joan Lydon
100 Knight Hall, Suite 3100

College Park, MD 20742

Youth Build Lawrence
Attn; Career Counselor
355 Haverhill Street.
Lawrence, MA 01840

Northeastern University
Department of Career Services
PO Box 895
Boston, MA 02117

CTI Youth Build Lowell
Attn: Career Counselor
391 Pawtucket Street
Lowell, MA 01854

NABJ-Boston, MA
Boston Herald
One Herald Square
Boston, MA 02118

Youth Build Cambridge
Attn: Career Counselor
1175 Cambridge Street.
Cambridge, MA 02139

Ad Club Foundation
Attn: Michael Mish
9 Hamilton Pl # 2-A
Boston, MA 02108-4715

Rumbo
315 Mt. Vernon Street
Lawrence, MA 01843

La Semana Newspaper
Attn: Peter Cuenca
903 Albany Street Suite 917
Roxbury, MA 02119

Tufts University
ATTN: Susan Eisenhauer
95 Talbot Ave
Medford, MA 02155

EDGE Publications, Inc.
434 Massachusetts Ave Suite 501
Boston, MA 02118

New England Institute of Technology Career Services
ATTN: Patricia Blakemore
2500 Post Road
Warwick, RI 02886-2551

Asian American Journalists Association
5 Third Street, Suite 1108
San Francisco, CA 94103

Cambridge Employment Programs
Attn: Josh Foley
51 Inman Street
Cambridge, MA 02139

Lesley University Career Resource Center
29 Everett Street
Cambridge, MA 02138

NAHJ Job Bank
1000 National Press Building
Washington, DC 20045

Wentworth Career Center
Wentworth Hall, # 3
550 Huntington Avenue
Boston, MA 02115

Crittenton Women's Union
Attn: Richard Ackerman
One Washington Mall 2nd Fl
Boston, MA 02108

La Alianza
409 Dudley Street
Roxbury, MA 02119

TV News Gigs
1012 SE COUNTRY LN
Lee's Summit, MO 64081-30

Hispanic American
Chamber of Commerce of Greater Boston

406 S. Huntington Ave
Boston, MA 02130

ADS Sources

Suffolk University
Career Services – Beacon Hill
8 Ashburton Place
Boston, MA 02108

Emerson College
Attn: Career Services
120 Boylston Street
Boston, MA 02116

Boston College
Career Services
8 Commonwealth Ave
Chestnut Hill, MA 02467

BU Career Services
19 Deerfield St. 3rd Floor
Attn: Heather Reghitto
Boston, MA 02215

Salem State College
Attn: Lisa M. Morency
352 Lafayette Street
Salem, MA 01970

Craigslist.com

SpotsnDots.com

602Communications.com

Media-Match.com

Job Quest (web.detma.org/JobQuest)

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If your organization would like to receive job vacancy notices from WHDH-TV, please send us your Name, address, telephone number, e-mail address, fax number and contact person to the following address:

Dawn Eggleston at deggleston@whdh.com, Human Resources Manager